

Metropolitan Community Church of the Blue Ridge Social Media Policy

The following is a site-specific policy in support of the existing UFMCC Social Media Policy. This policy has been reviewed by the Metropolitan Community Church of the Blue Ridge and was granted approval by the MCCBR Board of Directors on July 13, 2017.

MCCBR Vision: Vibrant. Inclusive. Progressive.

MCCBR Mission: All are welcome to Live Authentically, Grow Spiritually, Thrive Creatively and Love Wholly.

We are committed to a safe and healthy worship environment, both in person and through our shared use of social media technology. We expect our interactions with one another to encompass a mutual atmosphere of trust, honesty, respect and inclusion for all of God's children. We are given the technology to enhance relationships and deepen our communication with others. We encourage open and constructive communication among our participants and visitors.

All social media participants

Please be guided by the following principles when engaging with the MCCBR community through our website and social media venues:

- Content and interactions should be relevant and useful to the group at-large.
- Content should be welcoming, inclusive and reflect our values and mission.
- Comments should be constructive and shared with respect for all participants in any discussion threads.
- Any shared content may be accessible to the internet community at large. Please use discretion when posting sensitive or confidential information about yourself or others.
- The following content should never be published or released on social media:
 - Information acquired through the course of pastoral duties
 - Dishonest, untrue or misleading information
 - Ethnic slurs, defamatory comments, personal insults or obscenities
- Content and interactions with other group members should not be

harassing in nature.

- Harrassment is defined as any aggressive, intimidating, or disruptive behavior, such as "bullying", which may include but is not limited to: derogatory comments, insults, threats, gestures, condescending and disrespectful.
- Harassment is also defined and protected by applicable federal, state or local law (Ex: race, religion, color, natural origin, gender, sex, marital status, disability, sexual orientation, gender orientation or gender expression).

Interactions, engagements and behaviors which create a disruptive, hostile, offensive or intimidating environment are not permitted during our worship services, events or through social media channels sponsored or hosted by MCCBR.

The MCCBR Board of Directors reserves the right to modify, amend, edit or delete comments, posts and interactions which violate these guidelines without notice. Repeated violations may result in being banned from MCCBR social media channels.

Individuals representing MCCBR via social media

We rely on the interactions of our congregants to share our message to our community through our social media platforms.

Any individual who streams live video, posts to any social media site, or engages with the community as an official or unofficial representative of MCCBR must abide by the [UFMCC Social Media Policy](#) (hyperlink).

All users of social media must follow the same ethical standards that MCC employees, clergy and lay leaders must otherwise follow.

Summary

If you have a concern regarding worship format, MCCBR leadership, worship services, social media content or any general questions, feel free to reach out to one of our [board members, worship leaders, deacons or staff](#). We will be glad to consult with you to address any concerns and questions you may have.

We take pride in providing an inclusive, diverse and uplifting worship experience to our congregants. We value your feedback and input as we strive to create an engaged and interactive worship community of fellowship.